

NUFFIELD COUNCIL ON BIOETHICS

Launch of the Nuffield Council on Bioethics report

Medical profiling and online medicine: The ethics of 'personalised healthcare' in a consumer age

Tuesday 12th October 2010

The Law Society, 113 Chancery Lane, London, WC2A 1PL

Chair: Dr Geoff Watts, Writer and Broadcaster

- 13.30 **Coffee and registration**
- 14.00 **Welcome**
Professor Albert Weale FBA
Chair of the Nuffield Council on Bioethics and Professor of
Political Theory and Public Policy, University College London
- 14.05 **Introduction to 'personalised healthcare'**
Professor Christopher Hood FBA
Chair of the Working Party; Gladstone Professor of
Government and Fellow, All Souls College, University of
Oxford
- 14.15 **Ethics**
Professor Jonathan Wolff
Professor of Philosophy, University College London
- 14.25 **Online health and telemedicine**
Professor Peter C Smith
Professor of Health Policy, Imperial College Business
School, London
- 14.45 **Personal genetic profiling and body imaging**
Professor Nikolas Rose
Martin White Professor of Sociology, BIOS Centre for the
Study of Bioscience, London School of Economics and
Political Science
- 15.00 **Summing up**
Professor Christopher Hood FBA
Chair of the Working Party
- 15.10 **Coffee break**
- 15.30 **Panel discussion**
- 16.30 **Thanks and close**